

The Art of Wet Shaving



Your face is your first impression.

Make it a good one!

Preparation

Shave after a shower or apply *comfortably* hot water to the face prior to shaving to soften the beard and open pores. Place shaving soap into the shaving mug and apply hot water to the shaving brush. Hold the mug by placing your thumb through the handle and place fingers on the bottom of the mug for a firm grip.

Our shaving mugs are designed to fit comfortably in your hand. Rub the soap with your brush in a vigorous circular motion until you've created a rich lather. Note: Too much water will create a thin watery lather.

Our aromatherapy soaps are made with the finest natural ingredients to reduce razor burn and bumps leaving skin soft, smooth, and vibrantly healthy.

Shaving

After creating a rich lather in your shaving mug, apply to the face by moving the brush in a circular motion and back and forth against the grain of the beard to produce a good lather. Shaving technique is important to prevent nicks, cuts, razor burn and bumps. Always shave with the grain of the beard, NOT against it, using a sharp razor. Glide the razor gently over the skin holding the skin taut with your free hand. Rinse razor often to prevent clogging. Repeat the shaving process if necessary. After shaving, rinse face with cold water to close pores and pat skin dry.

Drying & Storing

Tip mug to drain any remaining water to keep your soap long lasting. Rinse brush clean and flick to remove water. Store in an open area to naturally dry the brush & prevent mildew.

Brush Care

Shaving brush should be cleaned periodically to remove any build up of soap which can break down the bristles. Apply a small amount of dish detergent to wet bristles and work it through the bristles from base to tip and rinse clean. For stubborn build up, soak the bristles (not the handle) in 1 Tablespoon of vinegar added to warm water for about 5 minutes and rinse clean. For soft bristles, work a small amount of hair conditioner

Why Wet Shaving ?

A Better Shave ... Get the closest shave possible while exfoliating dead skin cells for vibrantly healthy skin and a baby soft face. Natural aromatherapy soaps are much better for your skin than chemical foam in a can.

Better for the environment...

Shaving soaps reduce impact on the environment by eliminating cans that end up in the landfill.

Better for the wallet...

One good shaving soap costs about the same as a can of shaving cream but lasts several months longer. For greater savings, eliminate disposable razors by switching to a double edged safety razor.

Need more information?...

The manly ritual of wet shaving is making a comeback! There are several forums and blogs on the internet where thousands of guys just like you are asking questions and giving advice on wet shaving.



Mountain Country Soap

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